

CDS – New Improved Formula



We've Made a Great Product Even Better!

We are proud to announce that CDS, Clarifying Demineralizing Shampoo is now **sulfate free** with a new delicate fragrance. We've infused additional natural & plant derived ingredients taking our clarifying and demineralizing shampoo to the next level. CDS continues to gently remove old product build up, chemicals, minerals, chlorine & metals that can cause damage & color fading. Now more than ever CDS is a necessity for your back bar & retail sales!

Look at What's New:



Our new CDS still includes Aloe Leaf Extract, Matricaria Flower Extract

(German Chamomile), Rosemary Leaf Extract & Balm Mint Extract. Never satisfied, we enhanced the formula with the following additional plant extracts:

- **Hydrolyzed Soy Protein:** Increases moisture absorption and adds shine while strengthening, nourishing & smoothing the hair.
- **Achillea millefolium Extract (also known as Yarrow):** Helps to promote hair growth.
- **Menthol:** Stimulates the scalp for healthier hair growth and alleviates dryness & itching.